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Headlines

BAD BOY PARTNERS WITH G-FORCE ON PROJECT

(1/29/2009)

Press Release -

Bad Boy Enterprises, makers of the Bad Boy Buggy, the world's first electric UTV, today announced a development partnership with G-Force Consulting Inc. for future product designs.

Bad Boy's investment in product development includes the 2009 Bad Boy XT—the first electric UTV with IMS suspension, that is being premiered at the 2009 SHOT, ATA and Indianapolis Dealer Expo trade shows.



Gary Gustafson, President of G-Force Consulting Inc. said : "We are proud to partner with Bad Boy Enterprises, the leader in electric UTVs. Bad Boy pioneered off-road electric vehicles, and we look forward to leveraging our engineering experience and market insight at G-Force to help Bad Boy maintain their leadership position in this growing class of UTVs."

The 2009 Bad Boy Buggy XT includes G-Force Consulting-designed IMS (Independent MacPherson Strut) front and rear suspensions, hydraulic disk brakes on all four wheels, a re-designed chassis and battery layout for optimal steering, dynamics and traction, a re-designed electrical system with IP67 sealing and an automotive-style accelerator pedal, plus 25% more powerful traction motors.

The new Buggy is all-new from the ground up, 150 lbs lighter yet with a notably stronger frame and a more powerful and rugged drive train.

"As the pioneers in ETV (Electric Terrain Vehicle) market, Bad Boy Enterprises has accumulated years of valuable feedback from our customers. The Bad Boy Buggy XT includes the new features and improvements that our loyal riders demand. We chose G-Force Consulting Inc. to help us develop the XT because of their track record of innovation, product leadership and quality." said Jody Foster, Bad Boy Buggies CEO. " The partnership with G-Force Consulting demonstrates our long-term commitment to building the best ETVs on the market. We are confident that our substantial R&D investment is paying off with vehicles that will continue to blaze a trail for other brands to follow. The competition never heard us coming with our all-new Bad Boy XT, and we plan to release even more innovative vehicles in the future."

Visit www.g-forceconsulting.net or www.badboybuggies.com to learn more.

G-Force Consulting Inc. of Bemidji, Minnesota is the premier North American ATV and UTV contract engineering and consulting agency. G-Force Consulting provides design, procurement, marketing, recruitment and research expertise for manufacturers in the ATV, UTV, snowmobile and other power sports markets. Bad Boy Enterprises of Natchez, Mississippi, the maker of Bad Boy Buggies, is the leading North American manufacturer of electric-powered off-road vehicles.

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[2009 Suzuki ATV Models and Improvements](#)

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ATV Poll

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My choice for Best In Class Mid-Range Sport Ute is:

- Yamaha Grizzly 550F1
- Polaris Sportsman 550XP
- Suzuki KingQuad 450

VOTE NOW

Latest Issue



This issue features the Best IN Class awards along with a 550 class showdown featuring the Polaris XP against the Yamaha Grizzly. Plus we show you how to get more out of your current stallion with some help from the aftermarket industry.

We also feature the RZR S, Suzuki 750 KingQuad and take you to Texas for some

This week's most popular...

- (1/14/2009) [BEST IN CLASS AWARDS: Best Trail Sport ATV](#)
- (1/15/2009) [BEST IN CLASS AWARDS: Best 2-Up ATV](#)
- (1/14/2009) [BEST IN CLASS AWARDS: Best Value ATV](#)
- (2/26/2009) [SUPERTRAX ACQUIRES SNOWTRAX & DIRT TRAX TV](#)
- (12/3/2007) [Team High Lifter/Polaris Domination Continues](#)

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