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Benz Silent Rider, Re-branded as The Silent Rider™ ATV Muffler Manufacture Re-Branded by QuadFab

Greensboro, NC (4/19/2011) - Tom Sullivan, President and owner of Quad Fab Inc. is pleased to announce the acquisition of all assets of the Benz Silent Rider product line, and the re-branding of the product as The Silent Rider™. Benz Silent Rider has been the leading producer of secondary exhausts and mufflers for making ATVs and UTVs ultra-quiet. "We are very excited about the acquisition", said Sullivan. "Anyone who uses a gas-powered ATV or UTV for work or recreation can benefit from The Silent Rider™. The patented "bullet" silencing technology, custom design and fit, and excellent product support give our distributors, and dealers an innovative growth opportunity."



The Silent Rider Muffler greatly reduces the noise made from stock exhausts

Two strategic initiatives have already been implemented. The first is an update to the website and on-line store at www.ATVsilencer.com, and the second is the re-branding of the product line as The Silent Rider™. In addition to these initiatives, Sullivan said: "Our top priorities are to maintain the tradition of high-quality American manufacturing, and superior customer service, while also developing new sales channels and adjacent products. The Silent Rider™ technology, with up to a 60% reduction in exhaust noise emissions, provides a unique solution for off-road vehicle riders who want noise abatement with no power loss. We will continue to deliver these products with personalized customer service, giving us a strong foundation for future growth."

Gary Gustafson of G-Force Consulting Inc., a leading powersports consulting firm, assisted with the transition. Terms of the acquisition were not disclosed. For more information contact Claire Sullivan.

Quad Fab, Inc, maker of The Silent Rider™ system offers ultra-quiet, American-made ATV and UTV mufflers that supplement stock systems. Hunters, government agencies and other environmentally-conscious riders worldwide have discovered how The Silent Rider™

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dramatically reduces exhaust noise emissions, contributing to a more enjoyable and productive riding experience. The Silent Rider™ silencers are designed to quiet exhaust noise on major brands such as Polaris, Arctic Cat, Honda, Yamaha, Suzuki, and others.

Interested parties can learn about and order The Silent Rider products on the web at www.ATVsilencer.com or by visiting their local dealer.

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